

## Ozark Thread Works

### Freelance Artist Artwork Submission information and FAQ's

Please read completely before sending in the legal disclaimer and submitting any artwork.

Thank you for showing interest in our freelance program.

Let me explain who we are and what we do. My name is Bryon Hunter co-owner of Ozark Thread Works. We provide embroidery and monogramming services to a variety of groups, clubs, bands, business and individuals, etc. We continue to search out new forms of art for the purpose of creating in demand embroidery designs.

We are looking for individuals interested in having their artwork displayed in other non-traditional media. In our business this includes but not limited to embroidery designs, patches/emblems, gift and apparel items. Artwork submitted will go through a juried process to determine if acceptable for our program. You will be notified of any and all of your designs that have passed/accepted.

Before being accepted in the program, we ask that you submit samples of your artwork. Send any samples you have to: [don@ozarkthreadworks.com](mailto:don@ozarkthreadworks.com)

We would like at least one drawing in each of the categories below if possible. Other samples you submit would be greatly appreciated as well. We are looking for one of a kind unique designs (funny, whimsical, fantasy, etc.)

- Cartoon character (s)
- Trees, plants, nature
- Animals
- Vehicles, transportation
- Land scapes
- Buildings
- Tattoo designs
- Fantasy

Please do not mail in the legal release form until being accepted into the program and assigned an ID#.

### How the process works:

Once accepted in to our program we will issue your freelance # ID. This # will be used in any and all correspondence between us. Designs can be submitted to us anytime. Check the design board on our website for current design categories we are looking for.

Once the artwork has been juried and accepted the artwork will then be **digitized** (**digitizing** is the process of converting artwork into embroidery stitches). This process may require actually re-drawing the artwork submitted. The clearer the artwork is the better chance of re-creating/re-drawing the design.

Simple geometric designs of course are easier/faster to digitize than more complex designs with lots of detail and shading/colors.

Once the design has been digitized and converted to an embroidery design, it will be used to sew onto a variety of items: Caps, shirts, jackets, etc.

We provide our own embroidery service, and may use your designs as part of our design library. We pay you for each and every one of your designs we embroider. But your profits don't end there. Great embroidery designs are in demand; we can also sell your designs to other embroidery business's world wide.

We take care of all **digitizing** and **marketing** of the designs.

### Submit Artwork:

- Artwork should be clean (no eraser marks, excess lines, smears, tears etc.)
- Artwork submitted in vector format adobe Illustrator (ai) works best
- Artwork such as water color, paintings, oils should not be submitted
- Submit artwork that is creative, original or one of a kind
- For artwork ideas check out <http://www.emblibrary.com>

Payments:

### How much do I get paid?

We pay you for each and every design we embroider or sell to other embroiderers. We sell single designs or as group as a design pack.

You receive 50% of each sale.

- Simple 1-6 solid color (no shading/color blending) designs sell for \$1-\$3
- Intermediate designs sell for \$2 and up depending on (shading/color blending/detail/or complexity).

- Design packs of 15-25 designs can sell for \$15 and up depending on detail and complexity.

Designs or design packs sold to other embroiderers for use on their customer's garments, etc. **will not include any further royalties**. Profits only come from the designs/packs that Ozark Thread Works sells.

### **How do I get paid?**

Payments are made via PayPal only. You must have a valid PayPal account in order to receive payments. You must have a valid email.

You are paid only for the designs/packs that sell each month. Payments will be sent via PayPal on the last day of each month. You will be responsible for any and all city, state and federal taxes.

Though Ozark Thread Works can't say what your profit potential is, we do want you to know we are committed to seeing you succeed. We take care of all marketing, keep in mind that in demand designs can sell world wide. So we see potential in sales regardless as to the current economy.

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## Ozark Thread Works

Artist Terms and Conditions  
(Please read and sign agreement)

Ozark Thread Works is looking for talented artist's to join our design team.

We provide embroidery and monogramming services to small business, bands, clubs, and individuals. As a supplier of embroidered apparel, caps and miscellaneous items we are always looking for the next great design.

We are looking for freelance artist who are interested in having their work displayed in other non-traditional formats (decorated apparel, patches, caps, etc.). If accepted to join our team, we look forward to a long term working relationship.

### **Legal disclaimer:**

By submitting your art work you agree:

- \*All art you submit is of your own creation.
- \*We will not accept (*licensed, copyrighted or trademarked designs or logos*).
- \*By falsely submitting licensed, copyrighted, trademarked or designs other than your own, **you accept any and all legal responsibility**.
- \***No pornographic/questionable materials** will be accepted.
- \*Artwork may be juried as not all designs will be suitable for our program.
- \*You are working for yourself/freelance and not as an associate/affiliate of Ozark Thread Works.
- \*All taxes (city, state, federal, etc.) are your responsibility.
- \*You understand that you are working on a commission basis.
- \*Payments are made monthly based on any sales of your designs for that month.
- \*Payments are made through Pay Pal, you must have a Pay Pal account set up.

About us:

Owners: Bryon Hunter & Don Abshier

Location: Rogers, AR USA

We began making and sewing craft and home décor items/gifts for family and friends. At the encouragement of friends we purchased our first embroidery machine in 2003. We began doing some apparel and adding novelty items to our product line. As the business grew we began getting request for jackets, caps as well as shirts. In 2006 we purchased a commercial machine and added those items to our list of products.

We now offer decorated apparel (shirts, jackets, vests, pants, caps, visors, baby items, baby bibs, crafts, home décor and more).

Operating a home based business helps keep our cost down. We keep minimal inventory and very low overhead.

**Our motto:** (*order only what you need, when you need it*) has helped us save our customers money. No minimum orders if item(s) are in stock only.

To join our program you must sign and mail in the legal agreement/disclaimer below. We must have a physical copy signed and on hand before freelance status is granted.

**Please do not** mail in the legal release form until being accepted into the program and assigned an ID#.

See our website [www.ozarkthreadworks.com](http://www.ozarkthreadworks.com) for information on embroidered items.

Check out the design board for any current project or design ideas:

<http://www.ozarkthreadworks.com/Designstudio.html>

If you have any questions contact [don@ozarkthreadworks.com](mailto:don@ozarkthreadworks.com)

Ozark Thread Works  
Legal disclaimer/release form  
Print and mail

Copyright Indemnification & Authorization to Use Images Furnished by Freelance Artist

Should “Ozark Thread Works”, hereafter referred to as “Seller” be requested to embroider or otherwise reproduce the artwork of the Artist in digital form as an embroidery design a likeness of a Person, Product, Logo, Logotype, or any other thing, either provided by the Artist or provided by the Seller at the Artists request, the Artist hereby represents that said likeness is being reproduced with the knowledge and consent of the individual or entity having the lawful reproduction rights thereto. Upon request by the Seller, the Artist shall provide the Seller with evidence of clear and lawful authority to produce such likeness. If unable to provide this evidence of authority, Seller may deny acceptance of the work submitted. In any case and under all relevant circumstances, the Artist agrees to hold Seller free and harmless of all liability and to indemnify the Seller from the loss, damage, or injury which the Seller may suffer as a result of reproducing the said likeness. This obligation on the part of the Buyer shall extend to and include full payment for all legal fees, court costs, judgments and all other out of pocket costs incurred by the Seller as a result of the reproduction of the likeness requested by the Artist.

By submitting your art work you agree:

- \*All art you submit is of your own creation.
- \*We will not accept (*licensed, copyrighted or trademarked designs or logos*).
- \*By falsely submitting licensed, copyrighted, trademarked or designs other than your own, **you accept any and all legal responsibility.**
- \*No **pornographic/questionable materials** will be accepted.
- \*Artwork may be juried as not all designs will be suitable for our program.
- \*You are working for yourself/freelance and not as an associate/affiliate of Ozark Thread Works.
- \*All taxes (city, state, federal, etc.) are your responsibility.
- \*You understand that you are working on a commission basis.
- \*Payments are made monthly based on any sales of your designs for that month.
- \*Payments are made through Pay Pal, you must have a Pay Pal account set up.

**Mail TO:**

Bryon Hunter  
Ozark Thread Works  
1701 W. Olive #37  
Rogers, AR 72756

Buyer/Client/Customer.....Date:\_\_\_\_\_

Signature:\_\_\_\_\_

Print Full Name:\_\_\_\_\_

Email:\_\_\_\_\_

ID #:\_\_\_\_\_